

## Headquarters

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# Rentex Audio Visual & Computer Rentals Adds Panasonic's PT-RZ21K and PT-RZ12K Laser Projectors to Nationwide Inventory

The two new laser projectors provide superior picture quality, dependability, and flexibility to AV professionals who need 20,000 and 12,000 lumen projectors

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Rentex, one of the largest and most trusted wholesale providers of audio visual, production & computer rentals, is pleased to announce that it's added Panasonic's PT-RZ21K and PT-RZ12K projectors to its nationwide inventory of laser projector rentals.

Rentex Audio Visual & Computer Rentals is pleased to announce that it's added two more Panasonic laser projectors to its expanding inventory of laser projector rentals, the Panasonic PT-RZ21K and the PT-RZ12K. The Panasonic PT-RZ21K is a large venue projector that provides 20,000 lumens of power, while the PT-RZ12K is a 12,000 lumen projector. Both projectors offer a combination of power and portability that makes them well-suited for audio visual applications that require both outstanding picture quality and a convenient, easily-managed form factor. In total, Rentex has added seven laser projectors to its inventory over the last twelve months. Rentex SVP of Operations and Finance, Don Gaskill, said this about the company's new offering,

"When we first brought the Panasonic laser projectors into our inventory last year we knew they were going to be a big success, and they were. Our clients are embracing laser projection, and have been vocal about their desire for more options. To respond to that demand we've just added the Panasonic's PT-RZ21K and PT-RZ12K to our inventory, the sixth and seventh laser projector we've added in just over a year. In terms of light output, the new projectors fall in the middle of Panasonic's 3-Chip DLP line, between the flagship PT-RZ31K and the highly-portable PT-RZ770 and PT-RZ970, all of which we offer. The projectors offer outstanding picture quality, functionality, and the opportunity for increased creativity in a tough, no-fuss package. We're happy to offer our clients this new and exciting option."

Both the PT-RZ21K and PT-RZ12K projectors are part of Panasonic's enormously successful 3-Chip DLP series, which is renowned throughout the audio visual industry for its ability to generate impressive images with an 20000:1 contrast ratio. To complement its SOLID SHINE laser technology, Panasonic has also equipped these projectors with an updated version of its Real Motion Processor chip, enabling engineering to us simultaneous 3D-SDI or DVI-D/HDMI connections to produce a lifelike 120hz frame rate. The sense of resolution and fluidity that the Real Motion Processor produces is enhanced by Panasonic's Digital Clarity Process 5, which algorithmically sharpens the edges and contours of the image, while also reducing ringing noise. Mr. Gaskill continued,

"One of the reason's we've chosen to invest so heavily in the Panasonic 3-Chip DLP projectors is because of the feedback we've gotten from our clients regarding the image quality. All our customers have been uniformly blown away by the brightness and clarity of the images these projectors can produce. The lowered-maintenance, the advanced rigging options, the intuitive controls, all of those are important leaps forward, but it's the beauty of the picture that makes them such satisfying devices to work with."

In addition to this vastly improved image quality, the laser light source in the PT-RZ21K and PT-RZ12K delivers many other advantages over traditional lamp projectors. For example, Panasonic laser projectors can all be mounted in 360 degrees, freeing engineers to utilize their maximum creativity when designing audio visual projects. They also feature a much longer





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maintenance cycle. Both projectors can operate continuously for up to 20,000 hours in standard projection mode without the need to change lamps like in a traditional projector. Because this light source has been hermetically sealed, both projectors can also function in dusty environments without the trouble of managing filters.

These are just some of the many exciting advantages that the Panasonic PT-RZ21K and PT-RZ12K offer audio engineers. To learn more about these laser projectors, see the links below.

# Learn more about the Panasonic PT-RZ21K at the link below

Panasonic PT-RZ21K - https://www.rentex.com/rental-products/panasonic-pt-rz21k/

#### Learn more about the Panasonic PT-RZ12K at the link below

Panasonic PT-RZ12K - https://www.rentex.com/rental-products/panasonic-pt-rz12k/

To learn more about laser projection technology read our article, "Laser Projectors: Improved Picture, Performance, and Experience"

https://www.rentex.com/media-room/news/laser-projectors-improved-picture-performance-and-experience/

#### **About Rentex**

Founded in 1980, Rentex is one of the largest and most trusted wholesale providers of audio visual, production, and computer rental equipment in the nation. Rentex is a longtime leader in the cross-rental market supplying many of the nation's largest companies with complete audio visual rentals and 24/7 sales & technical supports. Rentex can deliver nationwide within 24 hours and offers same day delivery to most major cities. To view all available rental equipment and request a rental quote, visit www.rentex.com or call 800-574-1702.

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