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## Rentex is Now Offering the Barco ImagePRO-4K and has Upgraded their Current Inventory of Barco E2's for Rental Nationwide

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<u>Rentex</u>, one of the largest, most respected providers of audio visual & computer rentals, is pleased to announce that it's added the Barco ImagePRO-4K image processor to its nationwide inventory of audio-visual rental equipment and has upgraded their current inventory of Barco E2's.

Rentex is pleased to announce that it's now offering the Barco ImagePRO-4K image processor to subrental customers across the country. The ImagePRO-4K is an update to Barco's popular ImagePRO-II video processor that allows for scanning, scaling, switching, and transcoding of 4K video to and from most signal formats. The ImagePRO-4K features several upgrades to the original ImagePRO-II system, making it an ideal solution for large-scale AV production scenarios that demand peak 4K performance.

To complement the capabilities of the ImagePRO-4K, Rentex is also now offering an updated version of Barco's E2 screen management system, featuring improved 4K performance and new Barco Tri-Combo Input and Output cards. The 4K Tri-combo cards support single cable 4K/UHD60p inputs via DisplayPort 1.2, HDMI 2.0 and 12G SDI. This update gives the Barco E2, which was already one of the premier native 4K presentation systems available, a vastly improved input and output density, allowing it to handle the extremely large processing canvases one might find in large conference rooms, training facilities, or auditoriums.

Rob Garvey, Director of Sales at Rentex, had the following to say about the new products, "Many Rentex clients are working at the very high-end of the AV and production market, and need the newest equipment to impress their audiences. Barco's ImagePRO-4K, and the upgraded E2 Event Master that we're also now offering, fall squarely into that category. We anticipate that as 4K becomes more widely adopted, the ImagePRO-4K and upgraded E2 will play a crucial role in the toolbox of many of our clients' — especially those who regularly manage a variety of video formats and signals."

The ImagePRO-4K can process high-quality 4K video with no latency (1 frame, progressive), ensuring that each video stream is glitch-free and ready for broadcast, no matter how many signal types and formats the production requires. In addition, the ImagePRO-4K offers several technological benefits over the previous generation of presentation switcher, including greatly improved color performance (4:4:4, 60p, 10-bit).

In addition to its technical capabilities, the ImagePRO-4K is also intuitive to use. The device has been designed with a streamlined interface that features a live-source screen for easy viewing of the incoming signal. It features several modes that take advantage of this feature, including a Matrix Preview mode that can provide the functionality of six standard HD scalers in a single unit. The ImagePRO-4K also features fully-programmable button mapping technology that allows users to map sources, presets, logos and more to the front panel for quick access. Built with the working AV engineer in mind, the ImagePRO-4K is both portable and durable, performing equally well on the road as in a studio.



Rentex Audio Visual & Computer Rentals



To learn more about the Barco ImagePRO-4K, the upgraded Barco E2, or Rentex's large inventory of audio-visual subrental products, visit the Rentex website at the link below:

Barco ImagePRO-4K: <u>https://www.rentex.com/rental-products/barco-imagepro-4k/</u>

Barco E2: <a href="https://www.rentex.com/rental-products/barco-e2/">https://www.rentex.com/rental-products/barco-e2/</a>

## **About Rentex**

Founded in 1980, Rentex is one of the largest and most trusted wholesale providers of audio visual, production, and computer rental equipment in the nation. Rentex is a longtime leader in the cross-rental market, supplying many of the nation's largest companies with complete audio visual rentals and 24/7 sales & technical supports. Rentex can deliver nationwide within 24 hours and offers same day delivery to most major cities. To view all available rental equipment and request a rental quote, visit www.rentex.com or call 800-574-1702. Rent from a Partner, Not a Competitor.



Rentex Audio Visual & Computer Rentals